

In June 2026 Chelsea received official recognition from *Dementia Friendly America* as a Dementia Friendly Community - only the 5th in Michigan!

Why Should You Be DEMENTIA FRIENDLY?

Because:

- It's good for business, for membership, for reviews, for support,
- AND
- It's the right thing to do.

About 1 in 20 Washtenaw County residents have Alzheimer's or another dementia, or are caring for a loved one with dementia.

Being "Dementia Friendly" means making it easier for these persons to be your customers, clients, patrons, or members.

Learning Dementia Friendliness is simple: attend a 45-60 minute free workshop, adapted to your organization. We'll bring it to you, whenever you want. You'll learn:

- How your organization can easily adapt its interactions with customers or members
- How to make things less difficult for persons living with dementia & their care partners

Besides benefiting those persons, we have the data that it's also good business!

As a participating organization you'll receive:

- **Recognition on the Dementia Friendly Services website**
- **This window cling & a framed certificate:**



For more information, or **to join this effort contact** Marcia Lane, Community Coordinator for *Dementia Friendly Chelsea*, at mlane0407@gmail.com.

Dementia Friendly Services programs in Chelsea, Dexter, Grass Lake, Manchester, and Stockbridge are supported by the 5 Healthy Towns Foundation.



“It was so great to see my husband feel visible again.”

“Mom had such a good experience shopping with me today. She felt like she belonged in her home town again.”

These are just some of the outcomes possible when a community's businesses, parks, churches and other organizations are Dementia Friendly.

In 2025, the Rotary Club of Chelsea began the effort to establish Chelsea as a *Dementia Friendly Community*. In June 2026 **Chelsea received official recognition from Dementia Friendly America as the 5th DF Community in Michigan!** Over 30 community leaders have joined the DFChelsea Action Team, and the City of Chelsea has officially endorsed the project. **Now your support is critical!**