

FOR IMMEDIATE RELEASE

Contact: Chuck Marshall

GIG – The Art of Michigan Music Foundation

Email: info@gigartmich.org

Phone: 734-834-3048

Website: <https://www.gigartmich.org>

GIG – The Art of Michigan Music Visual Art Experience at Chelsea’s Sounds & Sights Festival, July 24–25, 2026

Chelsea, MI — Get ready for a celebration of the art *behind* the music. **GIG – The Art of Michigan Music** is back for 2026, bringing the visual heart of Michigan’s music scene to downtown Chelsea on **Friday, July 24 and Saturday, July 25** as part of the city’s beloved **Sounds & Sights Festival**, presented by **Rick Taylor | Reinhart Realtors**.

This year, GIG lands right in the center of the action at the Social Commons in Palmer Commons Park. Expect an electric showcase of the poster designers, concert photographers, album illustrators, and visual storytellers who give Michigan music its look, feel, and attitude. Just like in Spinal Tap, this baby goes all the way up to 11!

GIG is the only event in the state that celebrates the photographers, graphic designers, poster artists, and videographers who shape how we see and remember music. With twenty featured artists, hands-on education, live music, and community engagement, GIG is where visual art and sound connect.

VISUAL ART EXPERIENCE | Friday 5 PM - 8 PM and Saturday 12 PM – 7 PM (Free Admission)

Explore a curated gallery of photography, poster art, album design, t-shirt graphics, and music videos by some of Michigan’s most celebrated and emerging artists.

Featured Artists Include:

Terry Jones, Bler Dimm, Doug Coombe, Jena Hovey, Jacob Rosenburg, Riley Schmidt, Cidney Bundon, Andrew Johnson, Derek Ketchum, Carl Lundgren, Logan Belz, Sami Lipp-Mosier, Jen Prouty, Brandon Nagy, Jonathan Doyle, Caitlin Muncy, Anna Sink, Casey Rowe, Kodama Psyokami, Kira Grifka (Chelsea High School).

The **Art and Music Market** features prints, posters, vinyl from [Quarantine Records](#), apparel, and music-inspired merch. Don’t miss the student design showcase from **Chelsea High School**, spotlighting the next wave of Michigan’s creative talent.

WORKSHOPS AND PANELS | 1 PM – 5 PM (Free Admission - held at Ugly Dog Distillery)

Engage with professional artists and educators in a series of interactive sessions designed to inform and inspire.

Mental Health and Suicide Prevention

1:00p - 1:50p

Presented by [Kate Hardy](#) (Founder and Executive Director of Six Feet Over, a Michigan-based suicide prevention and postvention nonprofit)

This talk takes a fresh, honest look at mental health and suicide by mixing myth-busting, practical tools, and a bit of humor along the way. It focuses on how each of us has the power to support ourselves and show up for others in meaningful ways.

Expect a conversation that is real, engaging, and surprisingly uplifting for a topic that is often anything but.

To Hell with Algorithms: Why Every Artist Needs a Website

2:00p - 2:50p

Moderated by Chuck Marshall (GIG, Life In Michigan)

Tired of shouting into the social media void? Escape the social media rat race and build a digital home you actually own. Join local experts Chris Simpson ([Catch and Play Songs](#)), Annie Capps ([Swamp Street Design](#)), and Jen Prouty ([Jen Prouty Photography](#)) for a jam-packed session on why you need an artist website.

Learn how to stop chasing algorithms, start owning your audience data, and market your art on your own terms.

Graphic Artist Panel

3:00p - 3:50p

Moderated by Chuck Marshall (GIG, Life In Michigan)

Meet three of our graphic artists and engage with them about their work. We will have a conversation with each artist about one of their works of art to gain insight and perspective. We invite you to join us with your questions and comments. This panel features:

- **Jacob Rosenberg** - A brilliant multidisciplinary artist and illustrator known for his bold, expressive poster art.
- **Caitlin Muncy** - A fabulous visual artist who creates compelling, inventive, and unexpected imagery.
- **Jonathan Doyle** - Creator of our GIG poster this year and a gifted artist who reveals the hidden essence of a concert or event through his work.

Photography Panel

4:00p - 4:50p

Moderated by Chuck Marshall (GIG, Life In Michigan)

Join us in a discussion with three amazing visual storytellers:

- **Brandon Nagy** - An outstanding photographer and graphic artist whose photographs are both inspiring and captivating.
- **Terry Jones** - A phenomenal visual artist whose passion for the story in the scene brings every image depth and life.
- **Derek Ketchum** - A photographer and writer with a deep connection to Michigan's vibrant music and arts community.

We'll talk with the artists about their work and view some of their images. Become part of the conversation by asking your questions and sharing your thoughts. Whether you are a music enthusiast, beginning photographer, or seasoned pro, there will be something to take home from this discussion.

LIVE MUSIC | Friday 7 PM - 11 PM and Saturday 12 PM - 4 PM and 7 PM - 11 PM

Enjoy live and local music with us in the [Sounds & Sights Social Commons](#):

- **Friday**
 - **7:00 PM - Magic Bus**
 - **9:00 PM - The Square Pegz**
- **Saturday**
 - **NOON - Lilly MacPhee**
 - **1:30 PM - Bob Pogue**
 - **3:00 PM - Scotty Karate**

- 7:00 PM - Ben Daniels Band
 - 9:00 PM - The Chrasherz
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FOOD TRUCKS | Friday 5 PM - 10 PM and Saturday 12 PM - 10 PM

Come hungry and grab a bite from local favorites. See the [Chelsea Sounds & Sights listing](#) for details

CASH BAR | Friday 5 PM - 11 PM and Saturday 12 PM - 11 PM

The Sounds & Sights Social Commons includes beer & wine for sale to those 21+ with proof of I.D. and appropriate wrist band.

PLAN YOUR VISIT

Spend the weekend with us in Chelsea. Lodging is available at:

- [Chelsea House Victorian Inn](#)
 - [Comfort Inn Chelsea](#)
 - [Baymont by Wyndham Chelsea](#)
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WHAT ATTENDEES SAID ABOUT GIG

"GIG introduced me to so many wonderful Michigan creatives, and I really enjoyed the chance to see and appreciate the variety in the art/services displayed. The panels were really cool too."

"I enjoyed dropping into a new town . We found our next album cover artist for our next project."

"Focus on those behind the scenes vs solely the music."

"The appreciation for concert photographers was amazing. Most galleries never dedicate space for that."

Follow GIG on [Facebook](#) and [Instagram](#) and subscribe to the [newsletter](#) for artist previews, schedule updates, and behind-the-scenes content.

GIG – The Art of Michigan Music Visual Art Experience 2026

Friday, July 24 and Saturday, July 25 | Sounds & Sights Festival - Social Commons | Chelsea, Michigan

Visual Art. Music. Community. Michigan.

About GIG

GIG – The Art of Michigan Music Foundation is a nonprofit organization that celebrates the visual artists who shape the culture and legacy of Michigan music. Through this annual event and year-round advocacy, GIG connects musicians, artists, students, and fans through a shared love of creative expression.

GIG Assets

GIG - The Art of Michigan Music Visual Experience 2026 artwork by [Jonathan Doyle](#) assets can be found here:

- GIG 2026 Flyer (8x11) - [jpg](#) - [pdf](#)
- GIG 2026 Poster (11x17) - [jpg](#) - [pdf](#)
- GIG Social Media (4.8 x 4.8) - [jpg](#) - [pdf](#)
- GIG 2026 T-shirt Front - [jpg](#) - [pdf](#)
- GIG 2026 T-shirt Back - [jpg](#) - [pdf](#)

GIG - The Art of Michigan Music Foundation artwork by [Robert Nixon](#) assets can be found here:

- GIG Square brand logo - [jpg](#)
- GIG Banner brand logo - [jpg](#)
- GIG Banner brand white logo - [jpg](#)