

## FOR IMMEDIATE RELEASE

### Chelsea Home Launches “Tour of Chelsea” Giveaway to Celebrate Local Businesses and Community Support

**Chelsea, MI** — Chelsea Home is proud to announce the **Tour of Chelsea Giveaway**, a community-focused initiative celebrating the vibrant network of local businesses that make Chelsea such a special place to shop, dine, and explore.

More than **25 Chelsea-based businesses** have come together to participate in this giveaway, each contributing goodies to thoughtfully curated gift baskets. The goal is simple: to shine a spotlight on the incredible local businesses in our community and to say *thank you* to the customers who choose to shop local.

This giveaway is really about appreciation. We’re so lucky to be surrounded by creative, passionate business owners, and we want to help introduce people to all the amazing things Chelsea has to offer.

#### How to Enter the Tour of Chelsea Giveaway:

- Like the giveaway post on Instagram [@chelsea\\_home\\_mi](https://www.instagram.com/chelsea_home_mi)
- Follow **Chelsea Home** and all participating local businesses
- **Bonus entry:** Tag friends in the comments of the giveaway post for additional chances to win

The giveaway winner will be announced on **February 9** via Chelsea Home’s Instagram account.

The Tour of Chelsea Giveaway encourages community members to discover new favorites, support small businesses, and celebrate the strong local connections that make Chelsea thrive.

For updates, participating business highlights, and entry details, follow [@chelsea\\_home\\_mi](https://www.instagram.com/chelsea_home_mi) on Instagram.

#### About Chelsea Home

Chelsea Home is a locally owned retail space, curated by Kitty & Company, in downtown Chelsea, Michigan. Offering a curated selection of furnishings, décor, and specialty items. Located in front of the Kitty & Company Interior Design Studio.