

For Immediate Release

Join Ballet Chelsea's Fundraising Campaign

Chelsea, MI—September 10, Ballet Chelsea is unveiling their sixth annual <u>Fundraising</u> <u>Campaign</u>, <u>Partner With Us (PWU)</u>, launching on September 29 through October 11. This vital campaign is essential for sustaining Ballet Chelsea as a cherished nonprofit arts organization dedicated to enhancing the community's cultural fabric.

When you engage with the PWU campaign, you're not just donating; you're helping to elevate the art of dance and ensure that exceptional education is accessible to everyone. Since their inaugural campaign in 2020, the generosity of over 1,391 donors has raised an impressive \$148,000, with dedicated dancers creating 43 individual fundraising pages. This year, their 30th anniversary year, they have established a goal of \$30,000 to continue providing invaluable community resources.

Ballet Chelsea's heart lies in its commitment to inclusivity, best exemplified by their Adaptive Dance Program (ADP), which offers therapeutic classes to those facing barriers to participation. With the support of individual donors and corporate partners—including the 5 Healthy Towns Foundation and Chelsea Community Foundation—they empower over 350 students and their aides to experience the joy of dance each year. Ballet Chelsea is looking forward to collaborating with Chelsea Hospital in an initiative that focuses on supporting individuals with neurological disorders resulting from spinal cord injuries.

Their commitment to community engagement extends beyond the dance studio. Ballet Chelsea's company members actively participate in outreach efforts, bringing the magic of dance to local classrooms, senior centers, and underserved communities. From engaging performances at community senior centers to interactive workshops at local libraries, they strive to make the arts an integral part of life for everyone.

Artistic Director Michelle Quenon beautifully captures their mission: "Ballet Chelsea is passionate about creating meaningful connections in our community. Our goal is to provide outstanding dance education for all, encompassing a rich variety of styles—from ballet and pointe to jazz, tap, hip hop, contemporary, and adaptive dance."

This year, they will be celebrating the 28th Anniversary of the Nutcracker performance in collaboration with the Jackson Symphony Orchestra at the Potter Center, December 12-14. Their spring performance of Alice in Wonderland will be performed at the Chelsea High School Auditorium on May 2 and 3, 2026.

Ballet Chelsea has established itself as a cornerstone of the arts in Southeast Michigan, all thanks to donor and community support. If you believe in the transformative power of dance and the importance of community engagement, please donate to the Partner With Us campaign. Visit www.balletchelsea.org or text BALLETCHELSEA to 44-321 to contribute.

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As a 501(c)(3) nonprofit, Ballet Chelsea's mission is to build strong individuals through high-caliber training and performance excellence while giving back to the community that supports us through arts education and outreach.

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