

SHAPE Spreads Awareness with Teal Ribbons for Sexual Assault Awareness Month

April marks Sexual Assault Awareness Month (SAAM), a time dedicated to raising public consciousness about sexual violence, supporting survivors, and promoting prevention efforts.

This year, SHAPE (Sexual Harassment & Assault Prevention & Education) is taking a stand by distributing teal ribbons throughout the month—an act both symbolic and powerful.

Teal, the official color of SAAM, represents solidarity with survivors and a commitment to ending sexual violence. By handing out these ribbons, SHAPE hopes to spark meaningful conversations and inspire a sense of unity within the community. The gesture may seem small, but it carries a deep message: survivors are seen, heard, and supported.

We want to create a visible reminder that no one is alone. Wearing a teal ribbon shows that you stand against sexual violence and that you're willing to be an ally.

Sexual assault is a deeply traumatic experience, and speaking up about it can be incredibly difficult. That's why it's so important for communities to create safe, supportive environments where survivors feel empowered to share their stories and seek help. SHAPE's mission emphasizes not just awareness, but also action—encouraging people to check in on friends, believe survivors, and educate themselves and others about consent, boundaries, and respectful relationships.



Throughout April, SHAPE will also be handing out ribbons, sharing resources, and offering ways for individuals to get involved. Whether it's through wearing a teal ribbon, hanging up an informational poster, or simply starting a conversation, everyone has a role to play in the movement against sexual violence. Contact SHAPE for a ribbon, to share ideas, or to ask

questions: info@shapechelsea.org | shapechelsea.org | (517) 392-3086 | @shapechelsea (social media).

Let this month serve as a reminder that awareness is just the beginning. Real change happens when we speak up, listen with compassion, and stand together.

If you or someone you know has experienced sexual assault, you are not alone. Resources and support are available; there are many resources on SHAPE's website - shapechelsea.org. Together, we can break the silence and build a safer, more supportive world for all.