A family-friendly community event

Chelsea EXPO

2025

Saturday, March 8 10:00 a.m. - 2:00 p.m.

512 Washington Street (WSEC)

What you provide:

- Bring all the materials you need for your successful exhibit: table coverings, promotional materials, easels for signage, tape, pens, etc.
- If you're providing snacks or beverages, please wrap them individually
- Keep walls and backdrops free from signs or banners; you'll bring freestanding options if needed
- Complete your set up by 9:45 a.m. on Saturday, March 8
- Staff for your booth who will stay engaged with visitors until 2:00 pm when take-down starts
- Marketing via your social media outlets

How to register?

Online: (pay via credit card or PayPal

www.chelseaseniors.org

Stop by the office or mail application:

Chelsea EXPO c/o CSC 512 Washington Street Chelsea, Michigan 48118

Paying by check?

Make check to:

Make check to: Chelsea Senior Center

Your booth is reserved when we have your application <u>and</u> payment.

Thank you for participating!

For more information: (734) 475-9242 or connected@chelseaseniors.org

More than 1,500 people attend Chelsea EXPO!

Exhibitor Registration

Register Now

All local businesses and organizations are welcome and encouraged to participate!

Exhibitor space is limited and pre-registration is required.

What CSC provides:

- A 8' x 8' booth with a 6-foot table and 2 chairs
- Free wi-fi access
- Electricity in designated spots
- Friday (1:00 3:00 p.m.) and Saturday (8:00 9:45 a.m.) set-up hours
- Volunteer helpers to assist with set up and take down
- Free coffee and popcorn
- Paid Chelsea EXPO advertising in Chelsea Update
- Press releases announcing Chelsea EXPO and postevent photos in local media and via Chamber of Commerce
- Marketing on social media: CSC Facebook & Instagram, Chelsea Residents in the Know Facebook page
- Promotion in CSC newsletter and eblasts

Booths*:

Exhibit space in gym: \$135.00 Other exhibit space: \$110.00

Chelsea area nonprofit, in other exhibit space: \$50.00 Electricity in any space, first-come first-served: \$15.00

*Exhibit spaces include the gym, room 100 & cafeteria. If gym is not selected, CSC will determine placement in other spaces.

<u>Please note:</u> No refunds after February 22, 2025.

Chelsea EXPO is a fundraiser for Chelsea Senior Center, a 501c3 nonprofit organization.

