



**FOR IMMEDIATE RELEASE:**

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## **American 1 Credit Union Hires Jerod Gigger as Eastern Regional Manager**

Jackson, MI – American 1 Credit Union is pleased to announce the recent hiring of Jerod Gigger as the new Eastern Regional Manager.

Gigger is a Michigan Army National Guard Veteran, bringing to the credit union 10 years of leadership and operations management. Along with his leadership experience, he has 7 years of experience across multiple sectors within the financial industry, serving in critical roles including Regional Accounts Executive, Payments Advisor, and VP Business Banking Relationship Manager.

“I am grateful and honored to step into the Eastern Regional Manager role at American 1 Credit Union and to be able to work with such a talented and dedicated team,” said Gigger. “I look forward to building on our successes and ensuring that we meet the evolving financial needs of our members and communities we serve.”

Jerod started his role of Eastern Regional Manager in December of 2024 and oversees the Adrian, Brooklyn, Chelsea, Clarklake, Canton, Home Office, Manchester, and Milan branches. He will also help implement strategic initiatives aimed at increasing operational efficiency and

membership experience within these branches. He reports to Keleigh Ballinger, Vice President of Branch Operations.

"Jerod brings a wealth of experience that will greatly enhance our team," said Ballinger. "We are grateful for his service in the Army National Guard and are excited to see how his skills will strengthen the branches he will collaborate with."

Established in 1950, American 1 Credit Union serves over 66,000 members, including more than 280 employees, with 17 branch locations across Jackson, Washtenaw, Hillsdale, Lenawee, Wayne, and Calhoun counties. American 1 is proud to serve the members of its communities by creating financial wellness through personal everyday banking.



**Jerod Gigger**