



Dear Chelsea Community,

As we kick off the vibrant season of fall, we are excited to announce the **2024 Rivalry Match** between the Chelsea Education Foundation (CEF) and the Educational Foundation of Dexter kicked off on **October 1, 2024**. This friendly competition aims to raise funds for educational grants that will directly benefit our students in Chelsea schools.



At Chelsea Education Foundation, we believe that with the right support, every student can shine even brighter. And let's be honest—who doesn't love the thrill of beating Dexter? We invite you to join us in making a difference by donating at whatever level you feel comfortable with, but we need your participation! Your contributions will help us fund a wide range of educational activities and scholarships that enrich the lives of students in Chelsea.

#### How You Can Help:

1. **Make a Donation:** EVERY dollar counts! Your support will directly impact our students. Please visit our [2024 Rivalry Match](#) event page to contribute.
2. **Be a Sponsor:** Check out our sponsorship opportunities. Rivalry Sponsorship closes on October 11, 2024.
3. **Spread the Word:** Share our mission and the importance of this event within your networks. We have attached an infographic with more details that you can use in your outreach, or you can share directly from the donation page.
4. **Engage on Social Media:** Join us on [Instagram](#) and [Facebook](#)! Use the hashtags **#RivalryMatch2024** and **#ChelseaEducationFoundation** to help amplify our message. Consider collaborating with us to reach a wider audience.
5. Text or call Amy Forehand, Chelsea Education Foundation President, at 269.369.3972 and discuss how you would like to support.

The Rivalry Match culminates during halftime of the Dexter vs. Chelsea football game on **October 25, 2024**. Let's rally together to achieve our fundraising goal of **\$25,000** and show our community spirit and commitment to education!

Thank you for your continued support of the Chelsea Education Foundation. Together, we can continue *Building a Bulldog Future*.

#### GO BULLDOGS!

P.S. For more information, please check out our website at [Chelsea Education Foundation](#). Let's make this year's Rivalry Match unforgettable!

HELP OUR STUDENTS WIN  
ON AND OFF THE FIELD!

RIVALRY MATCH ENDS DURING HALF TIME AT

**DEXTER vs. CHELSEA**

FOOTBALL GAME  
OCTOBER 25, 2024



Scan QR Code to

**DONATE**

October 1 - October 25



CHELSEA EDUCATION  
FOUNDATION

ChelseaEducationFoundation.org

# Be a partner in Building a Bulldog Future!



At Chelsea Education Foundation, we believe that receiving the proper support and guidance can transform an already bright individual into so much more. Our goal is to provide funding for a wide spectrum of educational activities to benefit the students of Chelsea. CEF serves as a link between school, business, and community to help strengthen Chelsea's future.

▶ **55,200 +** students supported by CEF donations      ▶ **\$1.390M** in donations collected supporting grants + scholarships

From digital messaging to sponsored events, CEF along with it's Chelsea Alumni Association Committee (CAA), provide a one-of-a-kind platform for engaging and supporting Chelsea Schools, teachers, and students.

**Three ways to pledge! Visit <https://www.chelseaeducationfoundation.org/sponsors>, scan the bottom right QR code below, or text PLEDGE to 844-551-6611.**

**Ready to buy a sponsorship today? Scan the bottom left QR code below.**



## Sponsorship Levels

Benefits delivered in the 2024-25 Fiscal School Year (9/1/24 - 8/31/25)

**Bulldog**  
\$10,000+

**Gold**  
\$5,000

**Blue**  
\$2,500

**Literacy Leader**  
\$1,000

**High Paw**  
\$250

### General Recognition

Feature Story on website and in 2024-25 Impact Statement  
Logo recognition in eNewsletters  
Social Media Posts  
Logo recognition on website(s)

✓  
CEF & CAA  
4  
CEF & CAA

CEF  
3  
CEF

2  
CEF

1  
CEF

CEF

### Event Recognition

Featured Event(s)  
Promotional Materials (PR, Social Posts, Email Campaigns, Ads)  
Event Onsite Sponsor Recognition  
Sponsor recognition for Book Drive (PR and Social Posts)  
Sponsor Recognition for Teacher Grants (PR and Social Posts)

All CEF & CAA  
Logo  
✓

Rivalry Match & Spring Drive  
Logo  
✓

Rivalry Match  
Logo  
✓

Book Drive  
✓  
✓

Teacher Grant Awards  
✓



Purchase a CEF Sponsorship

Contact Amy Forehand  
269.369.3972 | [president@chelseaeducationfoundation.org](mailto:president@chelseaeducationfoundation.org)  
PO Box 281 Chelsea, MI 48118  
Chelsea Education Foundation is a 501(c)(3) nonprofit organization.  
All donations are tax deductible.



Scan to Pledge