



FOR IMMEDIATE RELEASE

RegenCen Presents a Special Screening of *M Factor – Shedding the Silence on Menopause* in Chelsea, MI

Chelsea, MI (October 30, 2024) – RegenCen – a leading provider of menopause medicine, bioidentical hormones, and anti-aging solutions – is excited to announce a special screening of the groundbreaking documentary film, *The M Factor: Shedding the Silence on Menopause* on **Monday, November 4 from 12-2pm.**

Following the screening, a captivating Q&A panel will feature Dr. Gustav Lo, a renowned expert in regenerative medicine and founder of RegenCen, and Jo LaMarca, a well-known figure in the health and wellness industry. Dr. Lo and Ms. LaMarca will delve into the film's insights and discuss the latest advancements in menopause medicine.

About Dr. Gustav Lo

Dr. Gustav Lo is a highly respected physician with more than 30 years of experience in the field of primary care and 15 years in regenerative medicine. He is passionate about helping individuals optimize their health and well-being through cutting-edge treatments. Dr. Lo leads a dedicated team of medical providers in northern Michigan, southern Michigan, and Florida who specialize in menopause and regenerative treatments for aging.

About Jo LaMarca

Jo LaMarca Mathisen is an Emmy-winning media professional and leadership coach with over 25 years of experience, including impactful work on NBC's Today Show. A passionate advocate for women's health, Jo is currently producing *The M Factor: Shedding the Silence on Menopause*, a CME-accredited documentary aimed at raising awareness and empowering women through the menopause journey.

About *M Factor-Shedding the Silence on Menopause*

A groundbreaking documentary, *The M Factor: Shredding the Silence on Menopause* sheds light on the often overlooked and stigmatized health crisis faced by millions of women as they go through menopause.

This powerful documentary explores the physical, emotional, and cognitive changes associated with menopause, while also highlighting the lack of adequate medical support and societal understanding surrounding this natural life stage. By featuring personal stories, expert interviews, and scientific research, *The M Factor: Shredding the Silence on Menopause* aims to empower women to take control of their health, challenge outdated stereotypes, and advocate for better care and treatment options.

Additional Screenings:

RegenCen will also be hosting screenings of "The M Factor" in Ann Arbor, Michigan on November 4th. Text [231.347.7395](tel:231.347.7395) for more information about screening times and locations.

Event Details:

- **Date:** Monday, November 4, 2024
- **Time:** 12-2pm
- **Location:** RegenCen, 1620 Commerce Park Dr STE 100, Chelsea, MI 48118

About RegenCen

RegenCen was founded by Courtney Lo, PA and Gustav Lo MD in 2020, with a commitment to help people age optimally with regenerative medicine. They are dedicated to helping patients age optimally with hormone balancing and replacement therapies, with a strong focus on supporting women to feel better and live better through the many years lived in perimenopause and menopause.

Located locally in Bloomfield Hills, RegenCen offers a wide range of treatments, including hormone optimization, platelet-rich fibrin (PRF) therapy, BHRT, vaginal rejuvenation and weight loss.

For more information or to RSVP for the event, please contact:

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