



FOR IMMEDIATE RELEASE

**GIG - The Art of Michigan Music 2024 to Celebrate Michigan Music Scene at ART 634 in Jackson on November 8-10, 2024**

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**Jackson, MI** - Get ready for three days of music, art, and celebration as [GIG - The Art of Michigan Music](#) takes center stage at [ART 634](#) from **November 8-10, 2024**. Located at 634 N Mechanic St, Suite 25, Jackson, MI 49202, this event pulls back the curtain on the art behind the music while showcasing Michigan's outstanding music community.

GIG is a unique three-day event that puts the spotlight on the art of the Michigan music scene and promotes our fantastic music community. To paraphrase KISS Alive! - You wanted the best and you got it. The hottest show in the land...GIG!! Here is what GIG brings to you:

- **GIG Art exhibit:** Get a backstage pass to the best concert photography, gig posters, t-shirt designs, and album artwork created in Michigan. Feel the emotions of Michigan music as seen through the eyes of the artists. The exhibit will be open from Friday night through Sunday afternoon.
- **Friday Night Meet the Artists:** Kick-off GIG with a special grand opening. Get to know the renowned photographers and poster/album artists, all while enjoying awesome food and beverages. Don't forget to pick up your exclusive GIG swag bag! The evening will also feature a super line-up of local music including a national touring artist to set the tone for an unforgettable weekend.
- **Saturday Sessions:** Jump into informative and engaging sessions that dive into important topics for Michigan music artists, musicians and enthusiasts.
- **Saturday Mixer:** Join music enthusiasts, artists, musicians and music media professionals for a happy hour mixer. Celebrate what makes Michigan music and art the best in the nation.
- **Saturday Michigan Mixtape:** Let's rock with some of Michigan's best bands creating the ultimate Michigan mixtape.
- **Sunday Music Market:** Explore our phenomenal Music Market on Sunday. Hunt for vinyl records, pick up that amazing t-shirt or poster and meet local bands. Get your hands on the latest music and merchandise, and hang out with the artists.

GIG is not just an event; it's a celebration of art and music that brings together the Michigan community. Whether you're a music enthusiast, musician, a budding artist, or simply looking for a memorable weekend, GIG has something for everyone.

Don't miss this opportunity to wrap yourself in the one-of-a-kind tapestry of Michigan's music scene. Join us from **November 8-10, 2024, at ART 634 in Jackson**

### **SPONSORS - WE NEED YOUR HELP!**

[Become part of GIG - The Art of Michigan Music](#) and help us showcase the art behind and the music of Michigan while highlighting your business.

Many thanks the sponsors who have heard our call:

- [Dawn Corporate Giving](#)
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Stay tuned for updates about **GIG - The Art of Michigan Music** on [our website](#) and on [Facebook](#).

If you've got questions, please contact Chuck Marshall ([chuck@lifeinmichigan.com](mailto:chuck@lifeinmichigan.com)) for more information.

### **About GIG:**

GIG is a passion project spearheaded by Marshall Media Services LLC. / [Life In Michigan](#), [The Stratton Setlist](#), and [Manchester Underground Music and Art](#). Our aim is to showcase the artistry and talent within Michigan's music community. Through exhibitions, sessions, and live performances, GIG seeks to bring together artists and music enthusiasts to celebrate our home's diverse and vibrant music culture.



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