

## FOR IMMEDIATE RELEASE

March 22, 2024

### **As Women's History Month comes to an end Custom Ideation continues to celebrate all women**

*"What you do makes a difference, and you have to decide what kind of difference you want to make."*

*~Jane Goodall*

Whether you're an artist, raising children, in the workforce or sports world, own a business, or are doing it all; [Custom Ideation](#) celebrates women and their achievements every day of the year.



Custom Ideation, a woman-owned and operated company based in Chelsea, Michigan, provides growth strategies, innovative marketing, and operational support to small and mid-sized businesses. Owner, Kimber Zatkovich, and her all-female team, help entrepreneurs build their businesses and create more meaningful work. Their mission is to inspire, foster connection, create community, and empower entrepreneurs.

While they don't seek out only women-owned businesses, in celebration of Women's History Month, Custom Ideation would like to acknowledge their clients who are woman-owned including: [BodyThyme Massage](#), [Breathe Yoga Chelsea](#), [Bumble's Dry Goods](#), [Chelsea Consignment](#), [FarmSudz](#), [Hands On Mind & Body Wellness Center](#), [K&K Kitchen Products](#), [MayeCreate Design](#), [Mudpies and Lullabies](#), [True Evolution](#), and [Toe-DL Wellness](#).

To learn more about Custom Ideation and their entire Family of Brands, visit their [website](#) and follow them on [Instagram](#) and [Facebook](#).

*"There is no limit to what we, as women, can accomplish."*

*~ Michelle Obama*